



Our plan for the future

Pingelly Community Plan | 2023-2033

Review 2025



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Introduction

Welcome to the Pingelly Community Plan. This plan combines the Strategic Community Plan and Corporate Business Plan into one succinct document – our Council Plan, our plan for the future.

More than 130 community members, representing 15 percent of adult residents, helped to shape this plan. It addresses three key areas:

- Where are we now?
- Where do we want to be?
- How do we get there?

This plan embraces the FUTYR® strategic planning approach, follows the Integrated Planning and Reporting Framework guidelines and satisfies a legislative requirement for all local governments to have a plan for the future.

This plan describes:

- A future vision for the Shire of Pingelly
- How the Shire will achieve and resource its objectives
- How success will be measured and reported

This Plan was reviewed internally by the Shire of Pingelly in 2025 and actions modified accordingly.

The Shire of Pingelly acknowledges the Noongar people of this area and recognises their continuing connection to land, waters, and community. The Shire pays respect to all Aboriginal and Torres Strait Islander people - past, present, and emerging.

Executive Message

As we review our Pingelly Community Plan for 2025, it is timely to reflect on the journey we have taken together as a community. Developed with and for the people of Pingelly, our Community Plan has provided a clear roadmap, guiding Council and the Shire in meeting our collective needs and aspirations.

Building on the strong foundation established by the previous strategic plan adopted in 2019, we celebrate the achievements that have shaped the character of our town. Milestones such as significant enhancements to local facilities, our growing reputation as an age-friendly community, the transformation of Memorial Park for our youngest residents, construction of new Bush Fire Brigade buildings in East and West Pingelly.

In 2022 our Community Scorecard highlighted economic development, local roads and youth services as the top three major areas of focus, and these continue to be high priorities. Looking ahead to the future, we envision Pingelly flourishing through a range of exciting new and ongoing initiatives, including the ongoing investigation into an industrial precinct, upgrades to and maintenance of our road network, the beautification of our town streetscape, enhanced youth services, an active program of community events, the creation of heritage, arts, crafts, and Indigenous culture hubs—just to name a few.

These efforts are designed to strengthen our vibrant lifestyle and services, attract and retain residents, and foster a deep sense of pride and connection within the community.

It is a privilege to serve a community as positive and forward-looking as Pingelly. The review of the 2025 Community Plan is an opportunity to reaffirm our shared commitment and enthusiasm for the future. Together, we look forward to building on our successes and creating new opportunities for all who call Pingelly home.



Cr Jackie McBurney
Shire President



Mr Andrew Dover
Chief Executive Officer

Shire of Pingelly at a glance

The Shire of Pingelly is a picturesque rural location in the Wheatbelt region of Western Australia, with rich cultural heritage and a strong sense of community. It's where wheat, barley and canola fields meet the rugged beauty of natural woodlands and pristine wetlands, and the beautiful Avon River flows.

Pingelly derives its name from the Noongar word for a water place, being Pingeculling. The area has been home to the Noongar people for over 45,000 years, with Boyagin Rock holding a place of deep spiritual significance for Noongar people. For centuries, Noongar families have come together at this sacred site to talk and yarn and share stories. Noongar people believe that this is the last resting or sleeping place of the Waugal.

Europeans first settled in Pingelly in 1846 when shepherds took up leases around freshwater springs. Incomes were supplemented by cutting sandalwood trees, hunting kangaroos and stripping mallet bark to tan leather. A permanent settlement was established around 1860 and the town was gazetted in 1898.

The region offers rare insights into Western Australia's colonial heritage. Historical buildings are being lovingly preserved and restored in the three main townsites - Pingelly, Moorumbine and Dattening. The Moorumbine Heritage Trail is a short walk or drive through the old townsite, featuring early settlers' cottages and St Patrick's Anglican Church, which was consecrated in 1873 and is still in use today. The annual Pingelly Heritage Festival is a popular event that showcases the area's history and culture, with vintage machinery displays, heritage walks, and traditional country music performances.

Today, the Shire of Pingelly is home to around 1,091 people, with total economic output in 2025 estimated to be \$168 million. Primarily an agricultural area, agriculture contributed around \$98 million. The next biggest contributors were rental, hiring and real estate (\$12.7 million), and transport, postal and warehousing (\$11.8 million).

The region contains some of the richest and most diverse floral areas in the world, drawing large number of visitors to the area. Tourists enjoy bushwalking, birdwatching, and camping, along with scenic drives and picnics in the Avon Valley National Park, Tutanning and Dryandra Woodland. Tutanning is an important natural remnant of original fauna and flora, with more than 750 species of wildflowers. Dryandra Woodland is home to more than 100 bird species and 24 mammals.

Barna Mia Animal Sanctuary provides an opportunity for visitors to view endangered marsupials in a natural setting. Other popular tourist activities and events include the annual Agricultural Show, Pingelly Heritage Festival, and Pingelly Christmas Village.

The local community is welcoming and inclusive. A big part of the region's charm is in the positive nature of local residents. There is a strong drive to work together to make Pingelly and surrounds a great place to live, work and visit.

Population

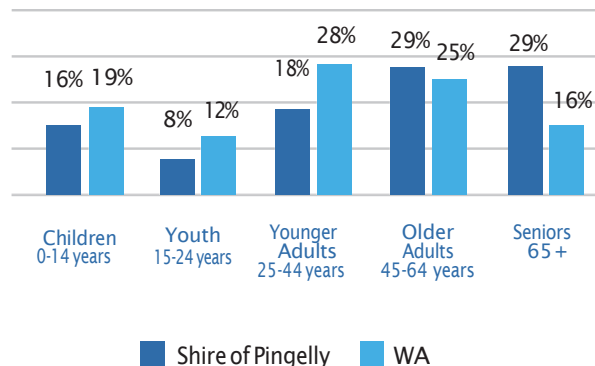


1,091

2025, ABS Estimated Residential Population

Age Profile

2021, ABS Census



Housing diversity

Separate house
2021, ABS Census



98.1%

WA: 79.7%

Median Rent



\$420

WA: \$650

Connected

Time travel to
Perth



107 mins

Households that speak a non-English language

2021, ABS Census



3.2%

WA: 19.6%

Aboriginal and/or Torres Strait Islander people

2021, ABS Census



12.7%

WA: 3.3%

Needs assistance with core activities

2021, ABS Census



7.4%

WA: 4.6%

Gross Regional Product

June 2025



92.18
million

Year 12 Qualification or higher

Among 15+ year olds
2021, ABS



38%

WA: 66.4%

Unemployment Rate

June quarter 2022,
National Skills
Commission



4.8%

WA: 3.4%

Priorities

Priorities shift over time in response to what's happening locally and globally. To provide quality of life outcomes, local government must stay abreast of and adapt to changes in the political, environmental, social, technological, economic and legal landscape. We must also respond to changing community expectations.

Global Priorities

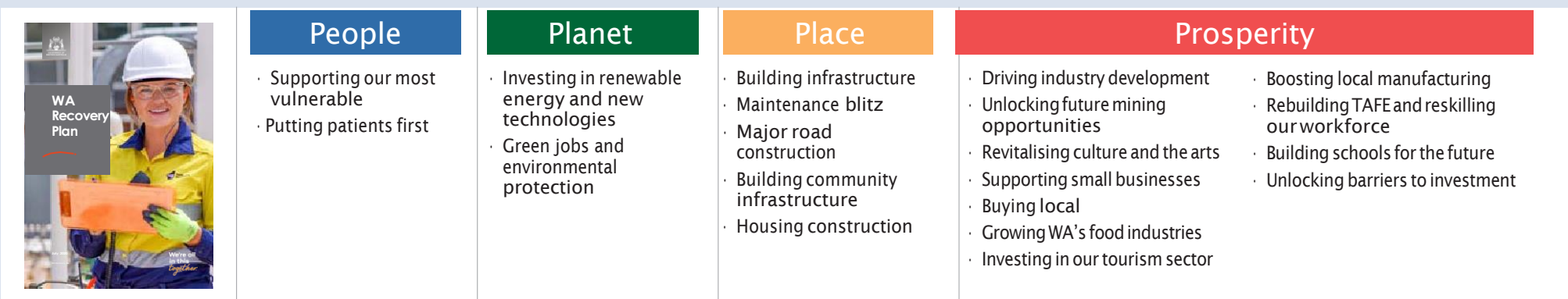
The United Nations' Sustainable Development Goals (SDGs) provide a global roadmap to increase prosperity, end social injustice and poverty, and improve health and wellbeing, all while protecting the environment for current and future generations. 17 goals were agreed by all UN member states, including Australia. The Shire of Pingelly will be a catalyst for change; promoting and facilitating the achievement of goals and relevant targets in the local community. Learn more about the SDGs at <https://sdgs.un.org/goals>.

1. No Poverty; 2. Zero Hunger; 3. Good Health & Well-being; 4. Quality Education; 5. Gender Equality; 6. Clean Water and Sanitation; 7. Affordable & Clean Energy; 8. Decent Work & Economic Growth; 9. Industry, Innovation & Infrastructure; 10. Reduced Inequalities; 11. Sustainable Cities & Communities; 12. Responsible Consumption & Production; 13. Climate Action; 14. Life Below Water; 15. Life on Land; 16. Peace, Justice & Strong Institutions; 17. Partnerships for the Goals



State Priorities

In 2020, the COVID-19 pandemic exposed worldwide vulnerabilities, drawing attention to the need for healthy communities and resilient economies. The State Government of Western Australia responded with a WA Recovery Plan. Learn more about the Government of Western Australia's priorities at www.wa.gov.au/government/wa-recovery.

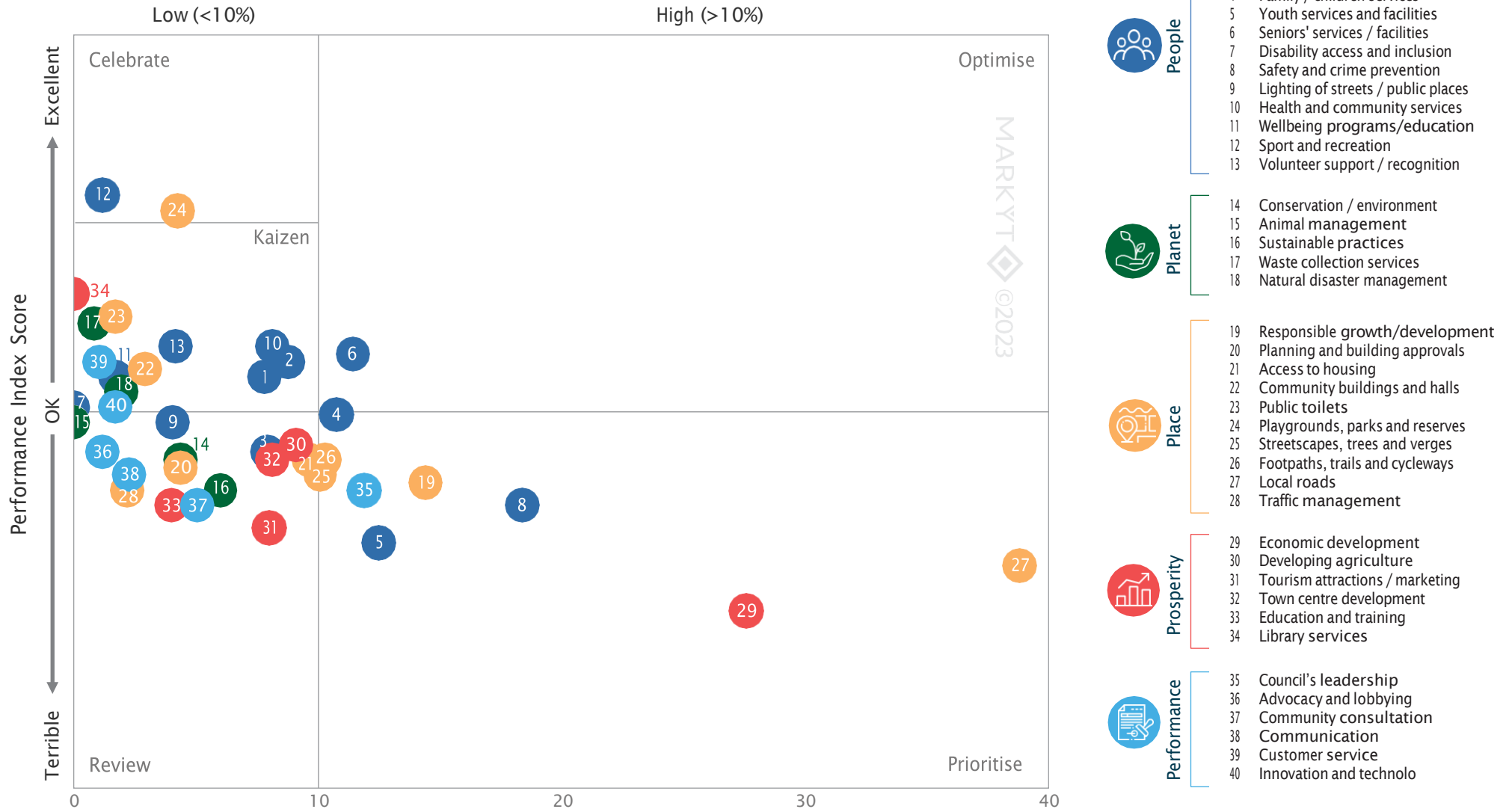


Local Priorities

To understand local needs and priorities, the Shire of Pingelly commissioned an independent review. In March 2022, 108 community members completed a MARKYT® Community Scorecard. Local roads were the top priority followed by economic development, community safety, responsible growth and development, and services and facilities for youth.

MARKYT® Community Priorities

COMMUNITY PRIORITIES (% of respondents)



* Kaizen = provide continuous improvement



Pingelly: Positive by nature - let's grow together





Our purpose and values

The Shire of Pingelly exists to meet the needs of current and future generations through an integration of environmental protection, social advancement and economic prosperity.

This is in accordance with the Local Government Act 1995 (Section 1.3 (3) Role of Local Government).

We fulfil our purpose through the following roles:



Lead

We lead strategic planning to create and achieve a shared vision for the future.



Advocate

We are a voice for the local community on contemporary issues.



Facilitate

We enable service delivery through partnerships, funding and other support.



Provide

We provide infrastructure, services and events to meet local needs.



Educate

We deliver public education programs for improved sustainability and wellbeing.



Regulate

We regulate compliance with legislation, regulations, local laws and policies.

Our values

We conduct ourselves in line with values the local community cares deeply about.

Accountable

Competence

Integrity

Teamwork

Respect

Adaptability








Our plan for the future

To achieve the vision, the community helped shape a plan for the future.

There are five core performance areas in this plan - People, Planet, Place, Prosperity and Performance. These areas are interrelated, and each must be satisfied to deliver excellent quality of life in the Shire of Pingelly.

For each area, there is an overarching aspirational statement and desired outcomes, summarised below. Over the following pages, we explore each area in more detail. We describe the current situation, recent achievements, what we will keep doing, and our plan for the future. "What we will keep doing" covers business as usual activities, with a focus on continuous improvement. "Our plan for the future" describes priority projects to meet local needs and objectives. When deciding on priority projects, Council considers a range of comprehensive supporting strategies and community suggestions.

					
	People	Planet	Place	Prosperity	Performance
ASPIRATION	With our positive nature, we are creating a safe, caring and inclusive community for all to enjoy.	Pingelly's natural areas and systems are healthy and thriving, and natural resources are being used sustainably.	Our heritage buildings are being thoughtfully restored and preserved and we are investing in safe roads and quality infrastructure to enhance our quality of life.	Pingelly is attracting government and private investment, helping to grow and strengthen the economy, attract visitors, and deliver job security now and for the future.	The Shire of Pingelly is an innovative, responsive partner to its community, an effective advocate, and a trusted steward of community assets. The organisation achieves good practice in all that it undertakes.
OUTCOMES	<ol style="list-style-type: none"> 1. Pingelly is an acclaimed hub of creativity, culture and heritage in the Wheatbelt. 2. A caring and supportive community for all ages and abilities. 3. A safe, healthy and active community. 	<ol style="list-style-type: none"> 4. Local natural assets and ecosystems are being sustainably managed and preserved. 5. An aware and resilient community equipped to respond to natural disasters and emergencies. 	<ol style="list-style-type: none"> 6. A great place to live. 7. People can move around easily, safely and sustainably. 	<ol style="list-style-type: none"> 8. Sustainable economic growth with decent learning opportunities and work for all. 9. Visitor numbers are growing. 	<ol style="list-style-type: none"> 10. Effective leadership and governance. 11. Positive customer experiences.

Pingelly Public Health Plan

Each local government is required to create a public health plan by July 2026.

The Pingelly Public Health Plan is incorporated into the Pingelly Community Plan as there is significant alignment between the actions proposed for both plans. The Pingelly Public Health Plan also aligns with the State Public Health Plan for Western Australia 2025-2030.

The State level plan contains the following Vision:

The best possible health, wellbeing and quality of life for all Western Australians – now and into the future

The Public Health Act defines public health as:

- the wider health and wellbeing of the community
- the combination of safeguards, policies and programs designed to protect, maintain, promote and improve the health of individuals and their communities and to prevent and reduce the incidence of illness and disability.

Objectives	Aboriginal health and wellbeing (A)			
	Equity and inclusion (E)			
	Promote (1)	Prevent (2)	Protect (3)	Enable (4)
Outcomes	Foster strong, connected communities and healthier environments	Reduce the burden of chronic disease, communicable disease, and injury	Protect against public and environmental health risks, effectively manage emergencies, reduce impacts of disaster, and lessen the health impacts of climate change	Bolster public health systems and workforce and leverage partnerships to support health and wellbeing
	<ul style="list-style-type: none"> - Safe, vibrant, liveable, well-designed and socially connected communities. - Optimised mental health and wellbeing. 	<ul style="list-style-type: none"> - Active transport infrastructure with trails, bicycle paths and public transport - Reduced use of tobacco, vapes and alcohol use. - Promote safer communities. - Reduce the harm due to illicit drug use, misuse of pharmaceuticals. 	<ul style="list-style-type: none"> - Effects of climate change on people's health. - Disaster & emergency management - Environmental, radiation and biosecurity health hazards. - Enhance pandemic preparedness and response to emerging communicable disease threats. - Access to safe food and water. 	<ul style="list-style-type: none"> - Partnerships with key agencies and communities to enable the delivery of public health services. - Attract, develop and retain a public health workforce for the future.

Actions within this plan have been aligned with the Public Health Plan Objectives and Outcomes and are numbered according to the objective. For example, '1' following the action supports with 'Promote - Foster strong, connected communities and healthier environments'. '1E' therefore supports the same objective and also promotes equity and inclusion.





People



With our positive nature, we are creating a safe, caring, and inclusive community for all to enjoy.

Current situation

The Shire of Pingelly is a welcoming place with strong community connections. As a place to live, 96% of community members provide a positive rating.

The Pingelly Recreation and Cultural Centre is a remarkable community-driven project, demonstrating what is possible in small communities when people harness their energy to make a dream a reality.

98% of community members rate local sport and recreation facilities and services positively, and the performance score is 12 points ahead of the industry average.

Playgrounds, parks, and reserves are also high performers, with 95% of the community providing positive ratings and the performance score is 9 points ahead of the industry average.

There is a need to continue enhancing services and facilities for all life stages, with a current focus on young people. Only 40% of community members rate services and facilities for youth positively and the performance score is 15 points below the industry average.

The community is also keen for the Shire to prioritise initiatives to improve community safety, and to preserve and promote local history and heritage.

Recent achievements



The PRACC

The Pingelly Recreation and Cultural Centre provides a modern and versatile space for sports, arts and community events.

Strong commitment to youth

In response to youth needs, Council prepared the Pingelly Youth Strategy 2021-2025 and Pingelly Youth Concept Plan. The Youth Concept Plan contains the elements of a Youth Centre, Ninja Park, Pump Track and Hangout zone.

Pingelly Culture and Arts Framework

The Shire worked with the community members to develop this Framework. It contains agreed actions to improve arts & crafts, Pingelly Noogar cultural expression, and local history and heritage.



People of Pingelly – Past & Present

This project captured and preserved local history and memories.

Memorial Park

This park has been developed using an underused car park area, transforming the space into the premier park in the region.



Early Learning Centre

The former bowling club has been transformed into the daycare and playgroup building, allowing the daycare to expand to 4-5 days per week.



What we will keep doing

Council will continue to deliver and support services that contribute to achievement of the People aspiration and outcomes, such as:

- Community development
- Community Grant Scheme
- Pingelly Youth Network
- Pingelly Recreation and Cultural Centre
- Kidsport grants
- Pingelly Pump Track
- Pingelly Community Swimming Pool
- Children and youth services
- Seniors' services
- Disability Access and Inclusion
- Community events

The Shire will continuously review and improve service delivery in these areas as part of its service area planning.

telethon

2023

telethon 7

tele



Our plan for the future

✓ Completed ● Covered by existing resources ○ Needs additional funding

Outcome 1. Pingelly is an acclaimed hub of creativity, culture and heritage in the Wheatbelt.

Objectives	Actions		Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
1.1. Grow community and visitor involvement in art, crafts and community events.	1.1.1.	Investigate options to design and install a large, iconic piece of play equipment and public art in the shape of Pingelly’s mammal emblem, the Numbat. ¹		CEO	✓				
	1.1.2	Design and install a large, iconic piece of play equipment and public art in the shape of Pingelly’s mammal emblem, the Numbat. ¹							●
	1.1.3.	Support the Arts and Crafts Hub Establishment Committee to progress concept design, planning and operations for Pingelly’s new Arts and Crafts Hub. ¹	Pingelly Culture & Arts Framework (23-28)			✓	●	●	
	1.1.4.	Acquire 25 Parade Street to provide arts and crafts spaces for workshops, courses, and artists-in-residence programs. ¹				✓			
	1.1.5.	Refurbish 25 Parade Street to provide arts and crafts spaces for workshops, courses, and artists-in-residence programs. ¹				○	○		
	1.1.6.	Seek funding for public art in Pingelly, prioritising installations that enhance the main street. ¹		MCCS	✓	✓	●		
	1.1.7.	Support a program of annual community and signature events, such as the Heritage Festival, Mother’s Day and Christmas Markets, and Tutanning Wildflower Walk. ¹	Engagement Strategy (2023); Pingelly Culture & Arts Framework (23-28)		✓	✓	●	●	
	1.1.8.	Create a signature event to promote Pingelly and rural life. ¹	Tourism Strategy (20–24); Age Friendly Community Plan (17–20); Youth Strategy (21–25); Pingelly Culture & Arts Framework (23-28)		✓	✓	○	○	
	1.1.9.	Support the development of community led events such as an annual Harvest Ball event. ¹			CEO	✓	✓	●	●
	1.1.10.	Develop a campaign to promote greater awareness and participation in local community activities and events. ¹	Tourism Strategy (20–24)	MCCS	✓		●		

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
1.2. Grow respect for and celebration of cultural diversity.	1.2.1. Consult with the Wilman Noongar people to explore and adopt dual naming for key places and buildings. ^{1A}	Pingelly Culture & Arts Framework (23-28)	CEO		✓			
	1.2.2. Develop a dual naming policy for places, buildings and roads. ^{1A}					●	●	
	1.2.2. Work with the local Aboriginal Cultural Committee to develop a program to improve cultural sensitivity and awareness across the broader community. ^{1A}	Pingelly Culture & Arts Framework (23-28) Reconciliation Action Plan (25-26)				●	●	
	1.2.3. Work with the local Aboriginal Cultural Committee for the establishment and sustainable operation of this committee and to support the development of leaders within the local Aboriginal community. ^{1A}	Reconciliation Action Plan (25-26)				○	○	
	1.2.4. Support the establishment of a Wilman Noongar Cultural Centre on the Noongar Reserve in Phillip Street. ^{1A}	Pingelly Culture & Arts Framework (23-28)		✓	✓	○	○	
	1.2.5. Prepare and implement the <u>Reflect</u> : Reconciliation Action Plan (RAP). ^{1A}			✓	✓	●		
	1.2.6. Prepare and implement an <u>Innovate</u> : Reconciliation Action Plan (RAP) in collaboration with Wilman Noongar people. *'Innovate' is a more advanced plan that 'Reflect'. ^{1A}						○	
	1.2.7. Celebrate local Aboriginal people and their stories, such as the Pingelly Tigers. ^{1A}	Reconciliation Action Plan (25-26)					○	
1.3. Preserve and showcase our rich local history and heritage.	1.3.1. Support the History and Heritage Committee to oversee the collection, maintenance and accessibility of Pingelly's history and heritage. ¹	Pingelly Culture & Arts Framework (23-28)	CEO	✓				
	1.3.2. Design and seek funding to construct the Pingelly Heritage Hub – a purpose-built structure to house historic machinery, sulkies and buggies, sheet metal equipment etc, adjacent to the Town Hall. ¹			✓				
	1.3.3. Construct the Pingelly Heritage Hub. ¹					○	○	
	1.3.4. Develop a marketing campaign to promote the Pingelly Heritage Hub. ¹						○	
	1.3.5. Provide and upgrade informative signage along the Pingelly Heritage Trail through the town centre. ¹			✓				
	1.3.6. Support and expand the annual Pingelly Heritage Festival. ¹			✓	✓	●	●	
	1.3.7. Celebrate our prominent local people through the development of a 'Walk of Fame'. ¹				✓	●	●	

Outcome 2. A caring and supportive community for all ages and abilities.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
2.1. Support families, children, and young people to flourish.	2.1.1. Develop the Pingelly Early Learning Centre to provide expanded day-care services, before and after school care and improved playgroup facilities. ¹		EMW		✓			
	2.1.2. Partner with neighbouring councils to expand holiday programs for children and teenagers. ¹	Youth Strategy (21–25)	MCCS			●	●	
	2.1.3. Revitalise the old playgroup centre to be fit-for-purpose as the new Youth Centre. ¹		CEO		✓			
	2.1.4. Seek funding and deliver the Pingelly Youth Precinct. ²	Pingelly Youth Precinct Concept Plan; Mountain Bike & Cycling Strategy; Youth Strategy		✓	✓	●		
	2.1.5. Encourage and facilitate visits from youth service providers to deliver education and support services (mental health, drugs and alcohol, and other health issues). ²	Youth Strategy (21–25)				●	●	
	2.1.6. Develop a targeted campaign to increase awareness of events and activities for young people. ¹					●	●	
	2.1.7. Establish a Youth Advisory Group to provide young people with a platform to raise local issues. ¹					●	●	
2.2. Support people to age safely, happily, with dignity and respect.	2.2.1. Support the activities of the Pingelly Staying in Place/Virtual Village. ⁴			✓	✓	●	●	
	2.2.2. Investigate ways to increase family and youth involvement in intergenerational activities. ¹	Youth Strategy (21–25)	MCCS	✓				
	2.2.3. Investigate ways for events and activities to be inclusive of all ages. ¹			✓				
	2.2.4. Fund a three-year program to help launch and establish the “Age is Just a Number” program. ¹			✓	✓	○		
	2.2.5. Review the Aging in Pingelly Plan. ^{1E,2E}				✓			
2.3. Advance opportunities, community participation and quality of life for people with disability.	2.3.1. Adopt a policy to progressively upgrade facilities to ensure compliance with minimum access standards as required by Australian Standards on Access and Mobility (AS 1428 suite). ^E	DAIP (20–25)	CEO	✓				
	2.3.2. Develop a footpath maintenance approach to continuously improve the quality, maintenance and accessibility of the network. ²		EMW			●		
	2.3.3. Investigate opportunities for all abilities swimming pool access. ^{2E}		CEO		✓			
	2.3.4. Seek funding to install a swimming pool lift to provide all abilities swimming pool access. ^{2E}					○	○	

Outcome 3. A safe, healthy and active community.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
3.1. Partner with local police and others to improve community safety.	3.1.1. Collaborate with key stakeholders, including local Police and community members, to research and propose prioritised and costed community safety projects and initiatives for Council's consideration to include in the minor review of the Pingelly Community Plan. (see 3.1.2) ₃	Youth Strategy (21–25)	CEO		✓			
	3.1.2. Advocate for a 'Family Liaison Officer/Community Policing to work across the Dept of Communities, WA Police, the Shire and with the Pingelly Primary School to prevent children falling into disadvantage by providing tailored support. ₃					●	●	
	3.1.2. Collaborate with local Police and the community to develop an overarching CCTV Plan for the region and install CCTV cameras in priority locations. ₃			✓		○		
	3.1.3. Provide new and improved solar lighting in priority locations, including the playground, Pioneer Park, Memorial Park, alleyways, and shopping areas. ₃		EMW	✓	✓	○	○	
	3.1.4. Advocate for greater police presence and greater representation of First Nations people in the local police force. _{1A}		Shire President	✓				
	3.1.5. Investigate options to introduce a Safety House Program to provide children with safe places to go when they feel scared or threatened. ₃		CEO			●		
3.2. Facilitate community health and wellbeing.	3.2.1. Prepare a Local Public Health Plan to satisfy requirements in the <i>Public Health Act 2016</i> . ₃				✓			
	3.2.2. Review the Pingelly Wellbeing Plan in conjunction with WA Country Health Service and Pingelly Community Resource Centre. ₄				✓			
	3.2.3. Advocate for service providers to deliver more health and wellbeing programs locally. ₄	Youth Strategy (21–25) Pingelly Wellbeing Plan (24–27)		✓	✓	●	●	
	3.2.4. Investigate opportunities for emergency food relief packages and free fruit for children. ₃	Pingelly Wellbeing Plan (24–27)				●		
	3.2.5. Incorporate 'welcome to community aspects' to the Thank a Volunteer Week event. ₁					●	●	
	3.2.6. Investigate options for dental services to be delivered locally. ₄							●
	3.2.7. Support a community group to create a new community garden. ₁		CDO	✓	✓			
	3.2.8. Provide and encourage vape and smoke free areas including around playgrounds within the Shire. ₂		CEO	✓		●		

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
3.2. Facilitate community health and wellbeing (continued).	3.2.8. Investigate options for a heated and/or hydrotherapy pool in Pingelly. ^{2E}		CEO		✓			
	3.2.9. Seek funding to install heating to the existing swimming pool. ^{2E}						○	
3.3. Grow participation in sport and recreational activities.	3.3.1. Partner with PRACC to develop a campaign to encourage people of all ages to get involved in sport and recreation. ²	Age Friendly Community Plan (17–20)	MCCS			●		
	3.3.2. Renew the motocross track. ²		EMW	✓				
	3.3.3. Seek grant funding to redesign and redevelop the motorcross track to standard suitable for certification. ²					○	○	
	3.3.4. Construct mini pump and skills tracks with one or two features in various locations on primary cycle routes. ²	Mountain Bike & Cycling Strategy (22–26)	CEO			○	○	○
	3.3.5. Provide additional playground equipment in Memorial Park in consultation with the community. ²		EMW			○		
	3.3.6. Replace and add new playground equipment in Pioneer Park. ²							○
	3.3.7. Seek funding for play equipment at the PRACC that is suitable for young people aged 12 to 18 years. ²		CEO	✓				
	3.3.8. Renew the Swimming Pool bowl in accordance with the Swimming Pool Asset Management Plan. ²		EMW			●		
	3.3.9. Upgrade the flood lights on the town oval to allow training to take place at a minimum, and investigate if further funding is available. ²					●		
3.4. Grow participation in volunteering.	3.4.1. Fund a three-year program to help volunteer organisations to launch and establish an annual Volunteer Open Day to promote their services and attract and retain volunteers. ¹	Age Friendly Community Plan (17–20); Youth Strategy (21–25)	MCCS		✓	○	○	
	3.4.2. Provide Thank a Volunteer activities and Community Awards to promote and celebrate the contribution of community groups and volunteers. ¹			✓	✓	●	●	



Planet



Pingelly's natural areas and systems are healthy and thriving, and natural resources are being used sustainably.

Current situation

There is high regard for Pingelly's natural environment, with the local landscape supporting local agriculture and tourism, and original fauna and flora.

Care is being taken to conserve remaining areas of natural remnant vegetation to provide a haven for endangered species, including Woylie, Tammar Wallabies, Numbats, Possums, and Red-tailed Phascogales.

Water is a scarce resource, and water harvesting, and conservation are high priorities for the Shire to ensure sustainability of the local water supply and to support agricultural production in the region.

In the Shire's 2022 MARKYT® Community Scorecard, the community scored conservation and environmental management 44 out of 100. The Shire's efforts to promote and encourage the adoption of sustainable practices received a score of 40 points. Both are below industry average, bringing these areas into focus for Council.

The community would like more done to protect and enhance Pingelly's natural environment, and to encourage the adoption of sustainable practices. Suggested initiatives included a greater focus on recycling, converting to renewable energy, switching to electric vehicles, planting more trees, and promoting verge-side greening.

Recent achievements



Bushfire Risk Management Plan

Council collaborated with the Department of Fire and Emergency Services WA to prepare a local Bushfire Risk Management Plan. The plan identifies assets throughout the Shire at risk from bushfire and their priority for treatment.



Community Water Supplies Partnership

The Shire was granted \$97,365 to expand the townsite's non-potable supply network to help reduce the Shire's reliance on scheme water to supplement irrigation of local sporting facilities.



East and West Bush Fire Sheds

The Shire has constructed bush fire brigade buildings for both the East and West Pingelly Bush Fire Brigades. These will house the fire appliances and provide a home for the brigades.



Save the Numbat Local Law 2025

Numbats and many other local native animals are endangered mainly due to the threat of cats. The Shire has been proactive in creating this law which requires cats to be contained, reducing their opportunities for predation.

What we will keep doing

Council will continue to deliver and improve a range of services and facilities that contribute to achievement of the Planet aspiration and outcomes.

- Protection of the environment
- Water harvesting
- Fire prevention and emergency management
- Emergency services
- Bush fires and water supplies
- Waste management
- Recycling
- Environmental health management
- Ranger services
- Impounded animals

The Shire will continuously review and improve service delivery in these areas as part of its service area planning.

Our plan for the future

✓ Completed ● Covered by existing resources ○ Needs additional funding

Outcome 4. Local natural assets and ecosystems are being sustainably managed and preserved.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
4.1. Sustainably manage local lands, waters and ecosystems.	4.1.1. Identify priority reserves and revegetate to offset vegetation clearing requirements associated with construction of the Wheatbelt Secondary Freight Network.		EMW		✓			
	4.1.2. Provide responsible cat ownership education and adopt tighter cat controls to help conserve local wildlife. ³		CEO	✓	✓			
	4.1.3. Establish a relationship with the peel of Harvey and the Avon catchments councils.					●		
	4.1.4. Identify and document Pingelly's natural assets and their ecological significance with a view to developing visitor experiences. ²					●		
	4.1.5. Celebrate and promote the ecological natural reserves and ecosystems within the Shire including Tutanning Nature Reserve to visitors and the local community. ²						○	
4.2. Encourage the adoption of sustainable practices.	4.2.1. Identify and develop one sustainability project per year to incorporate new energy efficient designs and systems in Council facilities. ³		EMW	✓	✓	○	○	
	4.2.2. Seek funding for a fast electronic vehicle charger for public use in the town centre. ³		CEO			○		
	4.2.3. Investigate alternative water source options for use by Council when undertaking activities and services that require water, such as parkland irrigation. ²		EMW		✓			
	4.2.4. Apply for funding sources for additional water storage and future drought proofing projects. ²				✓	○	○	
	4.2.5. Install devices to measure Council's water and energy use to establish and report against sustainability targets. ³		MCCS			○	○	

Outcome 5. An aware and resilient community equipped to respond to natural disasters and emergencies.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
5.1. Reduce the impact of extreme weather conditions through emergency management planning.	5.1.1. Advocate for funding and implement the Bushfire Mitigation Plan. ₃		CESM	✓	✓	○		
	5.1.2. Construct a Bush Fire Brigade Building at West Pingelly. ₃		EMW	✓	✓			
	5.1.3. Advocate for funding and install a large generator to enable the PRACC to fulfil its function as the Local Emergency Evacuation Centre. ₃			✓	✓	●		
	5.1.4. Investigate options for reliable communications and extended mobile phone coverage in emergency vehicles, with new and emerging technologies such as Starlink and CEL-FI GO. ₃			✓				
	5.1.5. Replace weather stations to monitor conditions for Harvest and Movement Bans. ₃			✓				
	5.1.6. Advocate for a suitable fire fighting appliance for the East Pingelly Bush Fire Brigade. ₃		CEO		✓	●	●	
	5.1.7. Conduct a town scale drill, involving all emergency services organisations to test our preparedness, including evacuation alarms and procedures. ₃		CESM			○		



Place



Local heritage and community buildings are being thoughtfully restored and we are investing in safe roads and quality infrastructure to enhance our quality of life.

Current situation

The Shire of Pingelly has an area of 1,223km² and is responsible for 587km of roads, of which 211km are sealed and 376km are unsealed.

The community's number one priority is the improved provision and management of local roads, with the local road network essential for supporting agricultural production and connecting communities.

In the 2022 MARKYT® Community Scorecard, 66% of respondents expressed concerns with local roads. The performance index score was 30 out of 100, 19 points below the industry average. State Government funding is keenly sought to help improve road safety, with improved maintenance and repair of sealed roads, and more frequent grading and sealing of unsealed roads.

Footpaths, trails and cycleways are also below par, with a score of 44 points. With 74% of the community deemed to be physically inactive, which is above the national average of 66%, Council recognises the community will benefit from an investment in footpaths, trails and cycleways and the establishment of a cycling culture in Pingelly.

Other areas to address include streetscapes, planning and building approvals, and access to housing.

Recent achievements



Wheatbelt Secondary Freight Network

The Wheatbelt Secondary Freight Network is a regional strategy to improve road freight safety and efficiency across the key transport routes including within the Shire of Pingelly.



Mountain Bike & Cycling Strategy Adopted

In consultation with the local community and key stakeholders, Council developed and adopted the Mountain Bike and Cycling Strategy. The intent of this plan is to build a local cycling culture and position Pingelly as the regional trails centre.



Driver Reviver at the Town Hall

Federal funding was used to upgrade the Town hall, car park and toilet facilities to make Pingelly a more welcoming stop for commuters, truck drivers and tourists.



Gnalla WangkinY Pocket Park

A disused space was converted to pocket park as part of the future arts hub next to the RSL Building and opposite Pingelly Craft Shop.



Town Planning Scheme Update

The TPS was reviewed and updated to facilitate development of various lots and increase the usability of the document.



Pingelly Green Path

A dual use path has been constructed right around Pingelly, providing universal access for 70% of residents.

What we will keep doing

Council will continue to deliver and improve a range of services and facilities that contribute to achievement of the Place aspiration and outcomes.

- Major Projects
- Town planning
- Building control
- Pingelly Age-Appropriate Accommodation
- Town Hall
- Community buildings
- Parks and playgrounds
- Infrastructure
- Roads
- Transport and licensing services
- Community Bus
- Paths and cycleways
- Parks, playgrounds, and streetscapes
- Cemeteries

The Shire will continuously review and improve service delivery in these areas as part of its service area planning.

Our plan for the future

✓ Completed ● Covered by existing resources ○ Needs additional funding

Outcome 6. A great place to live.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
6.1. Provide responsible planning and development.	6.1.1. Review the Local Planning Framework to ensure adequate land supply to meet growing and changing land use needs.		CEO		✓			
	6.1.2. Develop an Advocacy strategy for adequate internet and mobile phone coverage, reticulated sewerage, and water and power supply capacity.			✓				
6.2. Facilitate access to diverse and affordable housing.	6.2.1. Seek funding to leverage affordable housing schemes run by the State and Federal governments when opportunities arise.			✓		●	●	
	6.2.2. Promote serviced land that is available for standard and innovative housing developments, including workers accommodation and additional PAAA Units.			✓		●	●	
	6.2.3. Investigate opportunities to build new housing for government employees through the Government Regional Officer Housing (GROH) program.			✓				
	6.2.4. Advocate for State and Federal governments to build more community housing for older people.			✓	✓	●	●	
	6.2.5. Investigate options for grants or direct contributions to headworks to enable private subdivisions of land to alleviate the housing pressure.					○	○	
	6.2.6. Develop a pipeline of Shire-owned service residential land for sale on the open market.					●	●	
	6.2.7. Investigate options for build-to-live opportunities for additional PAAA Units.					●		
6.3. Provide attractive streetscapes, parks, and public spaces.	6.3.1. Plant infill street trees and trees in parks and verges. ¹		EMW	✓	✓	●	●	
	6.3.2. Educate property owners and tenants on best practice management of verges and roadside vegetation. ¹					●	●	
	6.3.3. Create a program with an incentive to encourage residential and commercial property owners and tenants to improve street appeal, including the provision of plants that assist in combating salinity. ¹					○	○	
	6.3.4. Develop a program to enable wildflowers to flourish in reserves and on verges. ¹					●	●	
6.4. Provide quality community facilities.	6.4.1. Collaborate with neighbouring councils to investigate potential for a regional crematorium.		MCCS					●

Outcome 7. People can move around easily, safely and sustainably.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
7.1. Provide safe, well-connected paths and cycleways to encourage greater use of active transport.	7.1.1. Explore the viability of partnering with neighbouring Councils to construct a transport trail from Beverley to Narrogin through Pingelly. ²	Mountain Bike & Cycling Strategy (22–26)	CEO		✓			
	7.1.2. Seek funding to construct a transport trail from Beverley to Narrogin through Pingelly. ²					○	○	
	7.1.3. Introduce a program of bike education, trail riding, and bike repair and exchange workshops. ²		MCCS			○		
	7.1.4. Introduce an e-bike loan program for local residents and businesses to re-introduce people to cycling. ²					○		
	7.1.5. Audit existing walking and cycling routes to identify opportunities to improve and maintain connectivity, shade and greenery. ²		CEO			●		
	7.1.6. Continuously improve the footpath network for greater access for all. ²	Aging in Pingelly Plan (25-30)	EMW			●	●	
7.2. Maintain a safe, efficient road network.	7.2.1. Re-route the truck route from Park Street to Balfour and Review Streets							●
	7.2.2. Develop (plan for) the Wheatbelt Secondary Freight Network.			✓	✓			
	7.2.3. Construct the Wheatbelt Secondary Freight Network.							○
	7.2.4. Construct the Heavy Vehicle Rest Area opposite the Pingelly Motel.					●	●	
	7.2.5. Develop and implement a 10-year roads program for sealed roads.	Asset Management Plan (Roads)			✓	○	○	
	7.2.6. Seal a 2km section of Yenellin Road.			✓				
	7.2.7. Continuously improve and implement the rural roads maintenance program for unsealed roads.			✓	✓	●	●	
	7.2.8. Review gravel supply options to minimise costs.					●		
	7.2.9. Audit street signs to determine which ones are no longer reflective at night and need to be replaced and cost a replacement program.					●		
	7.2.10. Investigate the installation of formal pedestrian crossings on Parade Street, including flashing lights. ²					●		
	7.2.11. Design and install suitable disabled parking near Parade Street. ^{2E}					○		
	7.2.12. Promote safe driving within the Shire, particularly through Shire road-works through educational campaigns and physical interventions such as portable speed humps.					○	○	
7.3. Encourage greater use of shared and public transport.	7.3.1. Promote the availability of the Shire's community bus to encourage greater use by local community organisations. ¹	Youth Strategy (21–25)	MCCS	✓		●		
	7.3.2. Investigate the replacement of the Shire's community bus with a bus that can be driven on a 'C' Class licence. ¹					●		
	7.3.3. Continue to advocate for the school buses service to Pingelly Heights and other locations within the Shire. ¹					●	●	
	7.3.4. Advocate for the tourism train line from/to Albany					●	●	



Prosperity



Pingelly is attracting government and private investment, helping to grow and strengthen the economy, attract visitors, and deliver job security now and for the future.

Current situation

Home to 1,067 people, Pingelly supports 359 jobs and has an annual economic output of \$134 million.

The agriculture, forestry and fishing industry sector makes the greatest contribution to economic output in the region, which at close to \$70 million accounts for 52% of total output.

This industry sector is also the largest employer with 164 jobs which represents 46% of total employment within the region.

The Shire of Pingelly is the centre of the grain, sheep, cattle, and pig farming regions in Western Australia's Central South. Primary crops include wheat, barley, oats, canola, and lupin. Other local industries include wineries, yabbie farming, aquaculture, seed cleaning and clover harvesting.

The community would like the focus on economic development and job creation to be sustained. This was the second highest priority in the 2022 MARKYT® Community Scorecard. At 24 index points, performance was 20 points below industry average. There is a compelling case for more regional support from State and Federal Government to assist towns like Pingelly to become thriving regional towns.

The local community has an appetite to unlock capacity and to welcome new industries and businesses to the region.

Recent achievements



Pingelly Industry Attraction Programme

The Shire developed the Pingelly Industry Attraction Programme to encourage, promote and support investment, industry, and employment opportunities in Pingelly. This programme is helping to attract and establish new businesses and support the growth of existing businesses.



Business Network

The Shire established quarterly business barbeques to foster opportunities for the local business community to network, share ideas and collaborate.



Significant Events

The Shire of Pingelly has initiated large annual events, including the Flowers, Art and Music (FAM) event, the Pingelly Heritage Festival and Pingelly Christmas Village. Each of these events is aimed towards attracting visitors as well as catering for locals. The inaugural FAM event attracted over 1,000 people and the 2024 Christmas Village was attended by 700 people on the opening day!



Business Facilitation

The Shire's business forward approach has encouraged several new businesses to establish and grow within Pingelly. This includes the Honourable Florist.

What we will keep doing

Council will continue to deliver and improve a range of services and facilities that contribute to achievement of the Prosperity aspiration and outcomes.

- Tourism and Economic Development
- Pingelly Industry Attraction Program
- Jobs Connect Program
- Pingelly Gift Card program
- Business Directory
- Live and Local Music Directory
- Pingelly Community Resource Centre
- Pingelly Library
- Pingelly Caravan Park
- Events

The Shire will continuously review and improve service delivery in these areas as part of its service area planning.

Our plan for the future



Completed

● Covered by existing resources

○ Needs additional funding

Outcome 8. Sustainable economic growth with decent learning opportunities and work for all.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
8.1. Create and support opportunities to diversify and grow the economy.	8.1.1. Explore opportunities to make more industrial land available.		CEO	✓	✓			
	8.1.2. Develop an industrial estate adjacent to the landfill site.					○	○	
	8.1.3. Prepare 3 x Investment Prospectus targeting industry, business, and new residents.					●		
	8.1.4. Promote and fund the Pingelly Industry Attraction Program.			✓	✓	●	●	
	8.1.5. Investigate opportunities to collaborate with UWA to leverage economic development opportunities through the UWA Farm Ridgefield.			✓				
	8.1.6. Work with PRACC Inc. to attract corporate events to the PRACC to activate the facility and leverage economic opportunities.			✓	✓	●		
	8.1.7. Promote greater adoption of the Pingelly Gift Card program by local businesses and residents to support the Buy Local initiative.			✓				
	8.1.8. Investigate alternatives to the Pingelly Gift Card program to encourage businesses and residents to support the Buy Local initiative.						●	
	8.1.9. Utilise the Youth Centre to promote local jobs, apprenticeships, traineeships, work experience and volunteering opportunities to young people. ¹					●	●	
	8.1.10. Investigate opportunities for all industries, particularly industries supporting or arising from agriculture and manufacturing.					●	●	
	8.1.11. Promote "Made in Pingelly" alongside the "Made in WA" and "Made in Australia" campaigns.					●	●	
	8.1.12. Continue to advocate for the retention of the live sheep export trade.				✓	●	●	
	8.1.13. Work with local businesses and the community to expand and improve the hospitality offerings within Pingelly. ¹					○		
	8.1.14. Provide innovation training and business coaching/mentoring to local businesses and wider the community.					○	○	

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
8.2. Activate the town centre.	8.2.1. Investigate and implement a program to restore the historical facades on the main street to encourage and support main street businesses and property owners to beautify the area and fill empty shops. ¹		CEO			○	○	
	8.2.2. Review the Activities on Thoroughfares and Trading in Public Places Local Law to enable local businesses to use footpaths for trade displays, signage, and alfresco dining. ¹	Tourism Strategy (20–24)				●		
	8.2.3. Develop a Town Centre Masterplan to activate and upgrade the main street. ¹					●		
8.3. Facilitate access to quality education and life-long learning opportunities.	8.3.1. Advocate for education providers (school, TAFE, and CRC) to deliver innovative training courses to prepare students for current and future workforce requirements in the Pingelly region, with a focus on one key area per year (such as shearing, childcare and aged care).	Youth Strategy (21–25)		✓	✓	●	●	
	8.3.2. Facilitate opportunities for an independent, private secondary school to open in Pingelly. ¹			✓	✓	○	○	

Outcome 9. Visitor numbers are growing.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
9.1. Improve tourism infrastructure, accommodation, services and experiences.	9.1.1. Collaborate with the Pingelly Tourism Association and local businesses to prepare a Destination Management Plan to improve the overall experience for visitors.	Mountain Bike & Cycling Strategy (22–26)	CEO			○		
	9.1.2. Participate in opportunities with the Wheatbelt Development Commission and Australia's Golden Outback to develop and promote regional tourism.	Tourism Strategy (20–24)		✓	✓			
	9.1.3. Partner with regional local governments to develop the southern Wheatbelt as a destination.	Tourism Strategy (20–24)		✓				
	9.1.4. Deliver the Pingelly Caravan Park Masterplan to upgrade the facilities.	Pingelly Caravan Park Masterplan; Tourism Strategy (20–24)	CEO / M CCS	✓	✓	●		
	9.1.5. Design and cost the development a tourist caravan park including cabins near the PRACC/Swimming Pool.		CEO				●	
	9.1.6. Strengthen visitor information services in Pingelly.	Mountain Bike & Cycling Strategy (22–26)				○		
	9.1.7. Provide more prominent signage on Great Southern Highway and Brookton Highway to promote Boyagin Rock visitor experiences.		EMW			●		
	9.1.8. Fund an annual wildflower event at Boyagin Rock and Tutanning. ¹		M CCS	✓	✓	○	○	
	9.1.9. Advocate for DBCA to enhance signage and facilities for day visitors at Tutanning, as part of the new proposed self-drive trail to link key attractions in area. ¹				✓	●		
	9.1.10. Support local Aboriginal organisations and individuals to develop cultural experiences, such as bush walking tours, interpretive information, displays of artworks and artefacts, etc. ^{2A}	Tourism Strategy (20–24)		✓	✓	●	●	
	9.1.11. Encourage the establishment of glamping and farm stay opportunities.				✓	●	●	
	9.1.12. Develop and promote Pingelly as the Astro Tourism capital of WA, including the establishment of Astro Tourism businesses and extensive marketing.					○	○	
9.2. Establish Pingelly as a regional trails centre.	9.2.1. Design a brand strategy, with a Numbat icon, to promote Pingelly Trails ²	Mountain Bike & Cycling Strategy (22–26)	CEO			●		
	9.2.2. Develop a costed program to improve trail signage and facilities. ²					●		
	9.2.3. Work with local businesses to develop and embed a Trail Visitors Welcome program to provide a warmer welcome and cross-promotion of local businesses and attractions to better meet the needs of trail users and improve their overall experience.						●	

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
9.2. Establish Pingelly as a regional trails centre (continued).	Drive Trails							
	9.2.4. Partner with neighbouring Councils to create a new sub-region drive trail between Perth, Pingelly and Wandering.			✓	✓	●		
	9.2.5. Develop a self-drive trail that links key attractions such as Moorumbine, Boyagin, Tutanning and Pingelly).	Tourism Strategy (20–24)	MCCS			○		
	9.2.6. Develop wildflower road trip itineraries, signage and displays to enhance visitor experiences. ²					○		
	Hike trails							
	9.2.7. Develop Boyagin Rock, Tutanning and Wogalin trail maps. ²					●		
	9.2.8. Design the Wogalin trail and propose a costed works program to establish the trail. ²						●	
	9.2.9. Develop a Walking and Hiking Trail Strategy to identify, map and estimate costs for constructing new trails. ²	Mountain Bike & Cycling Strategy (22–26)	CEO				○	
	Bike trails							
	9.2.10. Form partnerships with key stakeholders, including surrounding Local Governments, the Department of Biodiversity, Conservation and Attractions, and private landholders, to construct at least an additional 40km of Mountain Bike Trail within a radius of 50km from Pingelly. ²				✓	●		
	9.2.11. Develop detailed design for 10km of recreational mountain bike trail in Pingelly town centre to a shovel ready standard. ²			✓	✓			
	9.2.12. Seek funding to construct 10km of recreational mountain bike trail in Pingelly town centre. ²				●	●		
	9.2.13. Provide bike racks, a bike repair station and locker facilities at strategic locations. ²		EMW	✓		●		
9.3.Improve tourism and marketing communications.	9.3.1. Obtain high quality images to promote the Pingelly region and attractions. ²		Pingelly Culture & Arts Framework (23-28)	MCCS		✓	○	
	9.3.2. Review and improve signage and advertising of RV Friendly facilities to increase RV visitation.	Tourism Strategy (20–24)	EMW	✓				
	9.3.3. Collaborate with the community to investigate opportunities for a huge Land Art installation to promote and draw attention to Pingelly from the sky (taking inspiration from Krisztián Balogh’s ‘World Tree’ and Robert Smithson’s ‘Spiral Jetty’).		MCCS			●		
	9.3.4. Investigate options for large stone art installations.		CEO			●		



Performance



The Shire of Pingelly is an innovative, responsive partner to its community, an effective advocate, and a trusted steward of community assets. The organisation achieves good practice in all that it undertakes.

Current situation

Council is investing in best practice community engagement, strategic planning and governance to work towards achievement of the community's vision, and the realisation of desired social, economic and environmental outcomes.

Results from the 2022 MARKYT® Community Scorecard drew Council's attention to the community's desire for stronger leadership, with more effective advocacy, consultation, and communication.

Customer service levels are good in the Shire of Pingelly, with 84% of community members giving a positive rating. Families with children aged 0-12 years gave the highest score of 67 out of 100, 7 points ahead of the industry average.

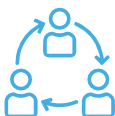
The Shire is also seen to be doing well in embracing change, innovation, and new technology, with 75% of community members giving a positive rating.

Recent achievements



Community Engagement

In 2023, Council adopted a new Engagement Strategy. This strategy is key for communication, empower community members, and create a culture of collaboration e.g. Mountain Bike and Cycling Strategy, Pingelly Culture and Arts Framework etc.



Community Collaboration

The Shire worked with a community group to establish and grow a Community Garden. Similarly, the Shire worked with the volunteers of the Pingelly Museum and Historical Society to expand their membership and open the museum to visitors.

Both these groups have gone from strength to strength and have been successful through the assistance of the Shire to achieve their aims.



Innovative strategic planning

Council invested in the most comprehensive review of its strategic community plan to date. The Shire thanks community members for supporting this process.



Advocacy

The Shire has formed several advocacy positions on behalf of the community. These include school buses, keep the sheep, and regional telecommunications.

What we will keep doing

Council will continue to deliver and improve a range of services and facilities that contribute to achievement of the Performance aspiration and outcomes.

- Strategic and Corporate Planning
- Advocacy and Collaboration
- Governance Support
- Community Consultation and Engagement
- Communications
- Pingelly Times - Shire Newsletter
- Human Resources Management
- Contract Management

The Shire will continuously review and improve service delivery in these areas as part of its service area planning.



Our plan for the future



Completed

● Covered by existing resources

○ Needs additional funding

Outcome 10. Effective leadership and governance.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
10.1. Provide strong, effective, and accountable leadership.	10.1.1. Undertake a minor review of the Pingelly Community Plan every two years, and a major review once every four years.		CEO		✓		○	
	10.1.2. Establish a Pingelly Aboriginal 'Cultural Advisory Committee' to provide advice on cultural matters and oversee the development and implementation of the Reconciliation Action Plan. ^{1A}	Reconciliation Action Plan (25-26)			✓	●	●	
	10.1.3. Deliver a program of best practice training for councillors and staff (including leadership training).			✓	✓	●	●	
	10.1.4. Provide cultural training for all staff and Councillors to develop an understanding of the local Noongar culture in Pingelly.					●		
	10.1.5. Review the Shire's Supporting Strategies and Plans (page 44) as required.			✓	✓	●	●	
10.2. Govern Shire finances, assets, and operations responsibly.	10.2.1. Review the Business Continuity Plan.					●		
	10.2.2. Review the Long-Term Financial Plan annually.		MCCS	✓	✓	●	●	
	10.2.3. Implement a project management framework.		CEO	✓				
	10.2.4. Review Council's asset management plans.		EMW	✓	✓		●	
	10.2.5. Review the plant replacement program annually and implement accordingly.				✓	●	●	
	10.2.6. Review the Recordkeeping Plan.		MCCS			●		
	10.2.7. Review the IT Replacement Program.			✓				
	10.2.8. Review the Workforce Plan every 2 years.		CEO			●		
	10.2.9. Conduct the Reg17 review for governance compliance.		MCCS	✓			○	
	10.2.10. Review the Risk Assessment and Framework every 2 years		CEO	✓		●		
	10.2.11. Develop a swimming pool asset replacement plan.		MCCS		✓			

Outcome 11. Positive customer experiences.

Objectives	Actions	Supporting plans	Lead	23/24	24/25	25/26	26/27	Future
11.1. Deliver excellent customer experiences.	11.1.1. Conduct a community survey annually via mail and online. Compile results in a consistent format to enable trends to be highlighted.		MCCS			○	○	
11.2. Provide effective consultation and communication.	11.2.1. Undertake an audit of the Shire's website and in collaboration with community groups, progressively enhance the text, images, and links to provide compelling content to appeal to investors, businesses, residents, and visitors.	Pingelly Culture & Arts Framework (23-28)				●		
	11.2.2. Populate the Shire of Pingelly's customer databases with email addresses to support more regular, cost effective and targeted communications and engagement.	Engagement Strategy (2023)				●		
	11.2.3. Set up a community register to record community suggestions for Council's consideration when reviewing the Pingelly Community Plan.					●		
	11.2.4. Set up a monthly community report of works completed (i.e., scheduled major and minor works, and responses to customer requests from Snap Send Solve or other channels).		EMW	✓				
	11.2.5. Investigate and implement IT and/or processes to assist in the timely acknowledgment of and responses to customer requests.		MCCS			●		
	11.2.6. Review and implement the Customer Service Charter to provide a consistent standard of customer service responses which matches community expectations.					●		
	11.2.8. Investigate the potential for a community noticeboard at the Great Southern Fuel station.					●		
	11.2.7. Purchase and operate Variable Message Boards (which may update the 'What's On' signage) to ensure the community is informed about events and key projects.		EMW			○		



Supporting Strategies and Plans

Several strategies and plans informed the creation of the Pingelly Community Plan and will continue to guide the Shire of Pingelly to achieve the community's desired outcomes.

Long-Term Financial Plan

The Long-Term Financial Plan is Council's 10-year financial planning document. It is created with consideration for forecast income, cash flow, rate setting, financial position and equity statements. These statements are supported by details of assumptions on which the plan has been developed, projected income and expenditure, scenario modelling and sensitivity analysis, major capital works schedules, and risk assessments of major projects. Visit the Shire of Pingelly's website to access a copy of the Long-Term Financial Plan.

Asset Management Plans

Effective management of local government assets is crucial to the sustainable delivery of services to meet community needs. Asset management planning is essential to ensure that assets are created, maintained, renewed, and retired or replaced at appropriate intervals to ensure continuity of services at chosen service levels. Contact the Shire to request copies of current Asset Management Plans.

Workforce Plan

The Workforce Plan helps to shape the workforce now and for the future. It provides a coordinated approach for resourcing key projects, services, and operations to meet organisational objectives and community priorities. The Workforce Plan profiles the current workforce, considers labour market forces and trends, identifies skill, knowledge and resourcing gaps, advises on recruitment, training and retention strategies to close any gaps, conducts risk assessment and proposes mitigation strategies, and monitors and reports on key performance indicators. Contact the Shire to request a copy of this plan.

Risk Management Framework

The Shire of Pingelly's Risk Management Framework comprises a Risk Management Policy and a Risk Management Plan. The Framework encourages and guides Councillors and officers to identify, analyse, evaluate, treat, monitor and communicate risks to maximise the potential to achieve goals and objectives and minimise potential for harm or loss.

Other supporting strategies and plans

Local government is required to fulfill statutory requirements through the provision of various documents, such as the Planning Scheme, Disability and Inclusion Plan, and Public Health Plan. Council also prepares various plans and strategies to provide an in-depth review and assessment of strategic options to address local priorities. A summary of these plans and strategies follows.

Supporting plans and strategies	Responsible officer	Statutory requirement	Date adopted or last reviewed	Date for review or retirement
Age Friendly Community Plan 2017–2020	Chief Executive Officer		2017	2020
Destination Management Plan	Chief Executive Officer		To be completed	
Disability Access and Inclusion Plan (DAIP) 2020–25	Chief Executive Officer	YES	2020	2025
Engagement Strategy 2023	Chief Executive Officer		2023	2027
Public Health Plan	Chief Executive Officer	YES (2026)	2015	2024
Reconciliation Action Plan (RAP)	Chief Executive Officer		2025	2026
Local Planning Scheme No. 3	Chief Executive Officer	YES	2023	2033
Local Planning Strategy	Chief Executive Officer	YES	2010	2028
Local Recovery Plan	Chief Executive Officer		2022	2026
Marketing Strategy	Chief Executive Officer		2023	2027
Mountain Bike & Cycling Strategy 2022–26	Chief Executive Officer		2022	2026
Pingelly Caravan Park Masterplan	Chief Executive Officer		2020	2025
Pingelly Culture and Arts Framework	Chief Executive Officer		2023	2028
Tourism Strategy 2020–24	Manager Community & Corporate Services		2020	2024
Youth Strategy 2021–25	Manager Community & Corporate Services		2021	2025
Pingelly Wellbeing Plan	Manager Community & Corporate Services		2025	2029

Service Area Planning

Service teams are responsible for delivering priority projects in this plan, along with existing services and facilities, to meet statutory requirements and community needs.

Service plans are being introduced to explore ways to continuously improve the customer experience, increase business efficiencies, and leverage greater value. This table provides an overview of the teams, services, and the number of employees by team expressed as the full-time equivalent (FTE) and annual budget.

Directorate	Services		Employees (FTE)
Office of CEO	<ul style="list-style-type: none"> Major Projects Strategic and Corporate Planning Advocacy and Collaboration Governance Support 	<ul style="list-style-type: none"> Human Resources Management Tourism and Economic Development Contract Management Community Consultation and Engagement 	2
Corporate Services	<ul style="list-style-type: none"> Finance Customer Service Information Technology Records Management 	<ul style="list-style-type: none"> Licensing Community Development Communications 	5
Technical Services	<ul style="list-style-type: none"> Infrastructure Water Harvesting Parks, Playgrounds and Streetscapes Cemeteries Protection of the Environment Fleet Management 	<ul style="list-style-type: none"> Waste Management Town Planning Building Control Environmental Health Ranger Services Cleaning 	17
Total employees (full-time equivalent)			24



Additional Operating Expenditure

Several priority projects are forecast to be undertaken that will result in additional operating expenditure. These projects are subject to funding being secured through a combination of council and external funding. Council funding, including the allocation of cash and reserves, is approved by Council when setting the Long-Term Financial Plan and Annual Budget. External funding is dependent on securing grants, loans, or other funds. This table shows total estimated costs and funding required at the time when this plan was reviewed.

	Priority projects		2025/26		2026/27	
			Estimated costs	Funding gap	Estimated costs	Funding gap
People	1.1.7	Add a new signature event to the annual events calendar to promote Pingelly and rural life.	\$20,000	\$10,000	\$20,000	\$10,000
	1.2.3	Work with the local Aboriginal Cultural Committee for the establishment and sustainable operation of this committee and to support the development of leaders within the local Aboriginal community.	\$10,000		\$10,000	
	1.2.6	Prepare and implement an Innovate: Reconciliation Action Plan			TBA	TBA
	1.2.7	Celebrate local Aboriginal people and their stories, such as the Pingelly Tigers			TBA	TBA
	1.3.4	Develop a marketing campaign to promote the Pingelly Heritage Hub.			\$5,000	
	2.2.4	Fund a three-year program to help launch and establish the "Age is Just a Number" program.	\$2,000	\$2,000		
	3.4.1	Fund a three-year program to help volunteer organisations to launch and establish an annual Volunteer Open Day to promote their services and attract and retain volunteers.	\$2,000	\$2,000	\$2,000	\$2,000
Planet	4.1.5	Celebrate and promote the ecological natural reserves and ecosystems within the Shire including Tutanning Nature Reserve to visitors and the local community.	\$5,000	\$5,000	\$5,000	\$5,000
	4.2.5	Install devices to measure Council's water and energy use to establish and report against sustainability targets.	\$2,000	\$2,000	\$2,000	\$2,000
	5.1.6	Conduct a town scale drill, involving all emergency services organisations to test our preparedness, including evacuation alarms and procedures.	\$25,000	\$25,000		
Place	6.3.3	Create a program with an incentive to encourage residential and commercial property owners and tenants to improve street appeal, including the provision of plants that assist in combating salinity.	\$5,000	\$5,000	\$5,000	\$5,000
	7.1.3	Introduce a program of bike education, trail riding, and bike repair and exchange workshops.	\$2,000	\$2,000		

	Priority projects		2025/26		2026/27	
			Estimated costs	Funding gap	Estimated costs	Funding gap
Place	7.1.4	Introduce an e-bike loan program for local residents and businesses to re-introduce people to cycling.	\$6,000	\$6,000		
	7.2.9	Design and install suitable disabled parking near Parade Street.	\$3,000	\$3,000		
	7.2.10	Promote safe driving within the Shire, particularly through Shire road-works through educational campaigns and physical interventions such as portable speed humps.	\$5,000	\$5,000	\$5,000	\$5,000
Prosperity	8.1.13	Work with local businesses and the community to expand and improve the hospitality offerings within Pingelly.	\$3,000	\$3,000		
	8.1.14	Provide innovation training and business coaching/mentoring to local businesses and wider the community.	\$5,000	\$5,000	\$5,000	\$5,000
	8.2.1	Investigate and implement a program to restore the historical facades on the main street to encourage and support main street businesses and property owners to beautify the area and fill empty shops.	\$10,000	\$10,000	\$10,000	\$10,000
	9.1.1	Collaborate with the Pingelly Tourism Association and local businesses to prepare a Destination Management Plan to improve the overall experience for visitors.	\$15,000	\$15,000		
	9.1.6	Strengthen visitor information services in Pingelly.	\$5,000	\$5,000		
	9.1.8	Fund an annual wildflower event at Boyagin Rock and Tutanning.	\$5,000	\$5,000	\$5,000	\$5,000
	9.1.12	Develop and promote Pingelly as the Astro Tourism capital of WA, including the establishment of Astro Tourism businesses and extensive marketing.	\$8,000	\$8,000	\$8,000	\$8,000
	9.2.5	Develop a self-drive trail that links key attractions such as Moorumbine, Boyagin, Tutanning and Pingelly).	\$10,000	\$10,000		
	9.2.6	Develop wildflower road trip itineraries, signage and displays to enhance visitor experiences.	\$5,000	\$5,000		
	9.2.9	Develop a Walking and Hiking Trail Strategy to identify, map and estimate costs for constructing new trails.			\$10,000	\$10,000
	9.3.1	Obtain high quality images to promote the Pingelly region and attractions.	\$5,000	\$5,000		
Performance	10.1.1	Undertake a minor review of the Pingelly Community Plan every 2 years, and a major review once every 4 years.			\$40,000	\$40,000
	10.1.5	Review the Shire's Supporting Strategies and Plans (page 42) as required.	\$50,000		\$50,000	
	10.2.9	Conduct the Reg17 review for governance compliance.			\$12,000	\$12,000
	11.1.1	Conduct a community survey annually via mail and online. Compile results in a consistent format to enable trends to be highlighted.	\$4,000	\$4,000	\$2,000	\$2,000

Capital Program

Several priority projects are forecast to be undertaken that require additional capital expenditure. These projects are subject to funding being secured through a combination of council and external funding. Council funding, including the allocation of cash and reserves, is approved by Council when setting the Long-Term Financial Plan and Annual Budget. External funding is dependent on securing grants, loans, or other funds. This table shows total estimated costs and funding required at the time when this plan was reviewed.

	Priority projects		2025/26		2026/27	
			Estimated costs	Funding gap	Estimated costs	Funding gap
People	1.1.5	Refurbish 25 Parade Street to provide arts and crafts spaces for workshops, courses, and artists-in-residence programs.	\$100,000	\$100,000	\$100,000	\$100,000
	1.2.4	Support the establishment of a Wilman Noongar Cultural Centre on the Noongar Reserve in Phillip Street.	\$150,000	\$150,000	\$150,000	\$150,000
	1.3.3	Construct the Pingelly Heritage Hub.	\$150,000	\$150,000	\$150,000	\$150,000
	2.3.4	Seek funding to install a swimming pool lift to provide all abilities swimming pool access.	\$50,000	\$50,000		
	3.1.2	Collaborate with local Police and the community to develop an overarching CCTV Plan for the region and install CCTV cameras in priority locations.	\$12,000	\$12,000		
	3.1.3	Provide new and improved solar lighting in priority locations, including the playground, Pioneer Park, Memorial Park, alleyways, and shopping areas.	\$5,000	\$5,000	\$5,000	\$5,000
	3.2.9	Seek funding to install heating to the existing swimming pool.			\$150,000	\$150,000
	3.3.3	Seek grant funding to redesign and redevelop the motorcross track to standard suitable for certification.	\$150,000	\$150,000	\$100,000	\$100,000
	3.3.4	Construct mini pump and skills tracks with one or two features in various locations on primary cycle routes.	\$10,000	\$10,000	\$10,000	\$10,000
	3.3.5	Provide additional playground equipment in Memorial Park in consultation with the community.	\$15,000	\$15,000		
	3.3.8	Renew the Swimming Pool bowl in accordance with the Swimming Pool Asset Management Plan.	\$300,000			
	3.3.9	Upgrade the flood lights on the town oval to allow training to take place at a minimum, and investigate if further funding is available.	\$70,000			

	Priority projects		2025/26		2026/27	
			Estimated costs	Funding gap	Estimated costs	Funding gap
Planet	4.2.1	Identify and develop one sustainability project per year to incorporate new energy efficient designs and systems in Council facilities.	\$10,000	\$10,000	\$10,000	\$10,000
	4.2.2	Seek funding for a fast electronic vehicle charger for public use in the town centre.	\$120,000	\$60,000		
	4.2.4	Apply for funding sources for additional water storage and future drought proofing projects.	\$80,000	\$80,000	\$80,000	\$80,000
	5.1.1	Advocate for funding and implement the Bushfire Mitigation Plan.	\$200,000	\$200,000	\$200,000	\$200,000
Place	6.2.5	Investigate options for grants or direct contributions to headworks to enable private subdivisions of land to alleviate the housing pressure.	TBA	TBA	TBA	TBA
	7.1.2	Seek funding to construct a transport trail from Beverley to Narrogin through Pingelly.	TBA	TBA	TBA	TBA
	7.2.4	Construct the Heavy Vehicle Rest Area opposite the Pingelly Motel.	\$285,000		\$20,000	
	7.2.5	Develop and implement a 10-year roads renewal program for sealed roads.	\$850,000	\$850,000	\$850,000	\$850,000
	8.1.2	Develop an industrial estate adjacent to the landfill site.	TBA	TBA	TBA	TBA
	11.2.7	Purchase and operate Variable Message Boards (which may update the 'What's On' signage) to ensure the community is informed about events and key projects.	\$30,000	\$30,000		

Developing and Reporting

The Local Government Act 1995 requires all local governments to plan for the future. As of 2023, Council was required to adopt a 10-year Strategic Community Plan, 4-year Corporate Business Plan and Annual Budget that were integrated with asset management plans, a workforce plan and a long-term financial plan.

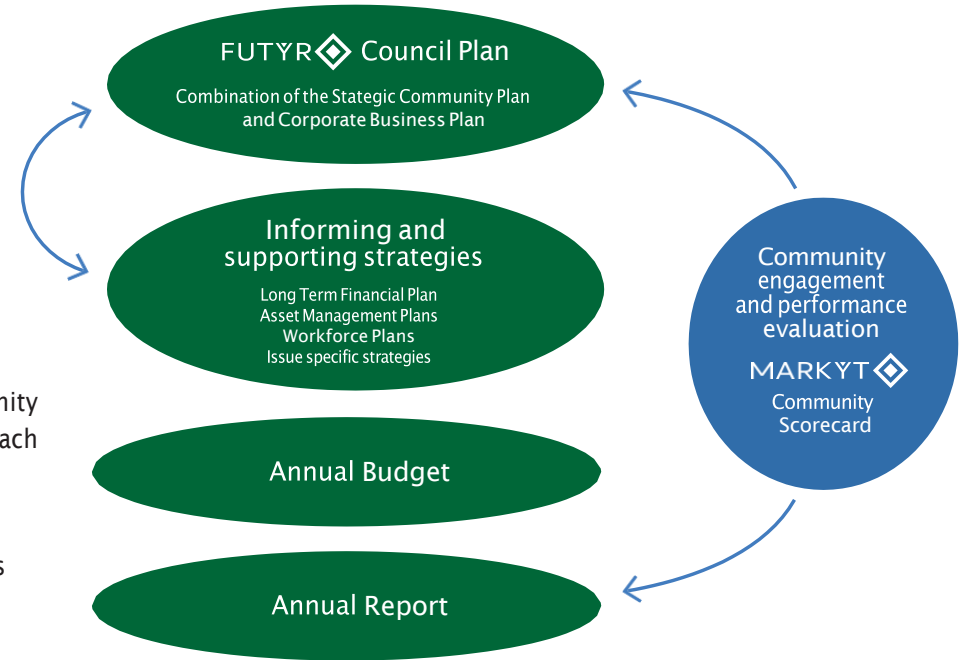
To streamline reporting and strengthen integration, Council combined the Strategic Community Plan and Corporate Business Plan into one succinct document and named it the Pingelly Community Plan. It is our plan for the future; our Council Plan.

Council embraced the FUTYR® approach to conduct a major review of its Strategic Community Plan and Corporate Business Plan. This is a community-led, integrated and streamlined approach designed specifically for local government. It involved:

- Desktop research
- Detailed review of current plans and strategies to align and integrate outcomes and actions
- Community survey and benchmarking using the MARKYT® Community Scorecard
- Workshops with councillors, staff, key stakeholders and local community members

We express our deepest thanks to all community members who assisted with development of this plan. We heard from a good cross section of people in the local community, including youth, families, seniors, people with disability, people with diverse cultural backgrounds, local businesses owners and managers, and representatives from local community organisations.

To track progress against outcomes in this plan, Council will monitor real and perceived performance levels from various sources. Results will be reported in the Annual Report. Please visit www.pingelly.wa.gov.au to access the latest Annual Report.



MARKYT
Community Scorecard

108

community members

MARKYT
Community VoiceBank

2,357

word count of ideas and suggestions

FUTYR
Community Workshops

30

participants



Community Scorecard

The Shire of Pingelly aims to participate in an independent study to monitor and benchmark performance once every two years.

Council aims to be above the MARKYT® industry average and strives to be the industry leader in all areas. This chart shows Council's Performance Index Score out of 100 compared to the MARKYT® Industry Standards.

The preferred target zone is shown as coloured bars.

Legend

- Shire of Pingelly 2022 performance score
 - Target Zone. Shading shows industry average to industry high from the MARKYT® Community Scorecard.
- For further information, visit catalyse.com.au

2022 Performance Measures





Do you have an idea or suggestion to grow Pingelly?

Let's do it together! Please reach out to an elected member or officer at the Shire of Pingelly to share your thoughts.

In person: 17 Queen Street, Pingelly

Phone: (08) 9887 1066

Email: admin@pingelly.wa.gov.au

 [ShireofPingelly](https://www.facebook.com/ShireofPingelly)

www.pingelly.wa.gov.au

